



Clean rivers. Recycle plastics. Protect oceans.

Turning 3 million tonnes of ocean plastic into a billion dollars of sustainable recycling business



A deadly problem

By 2050, plastic will outweigh fish in the seas

1000 rivers transport 80% of
riverine plastic pollution.



The solution

Our solution: a new, circular business model

1. Install river cleaners using corporate and national development funding. Create permanent revenue from plastic credits.
2. Recycle the plastics into construction materials and other products to create permanent revenue.
3. Transition to land-based collection.



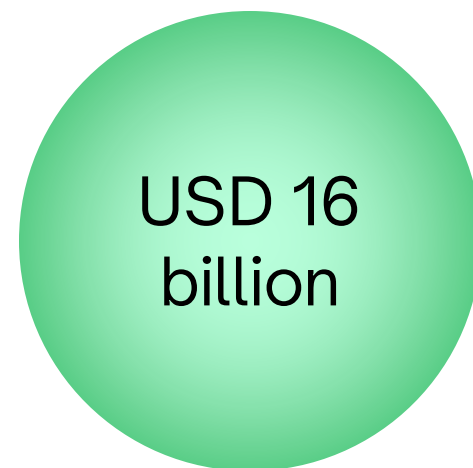
Markets

The markets are extensive and growing rapidly.

Official Development Aid Market

for ocean pollution remediation

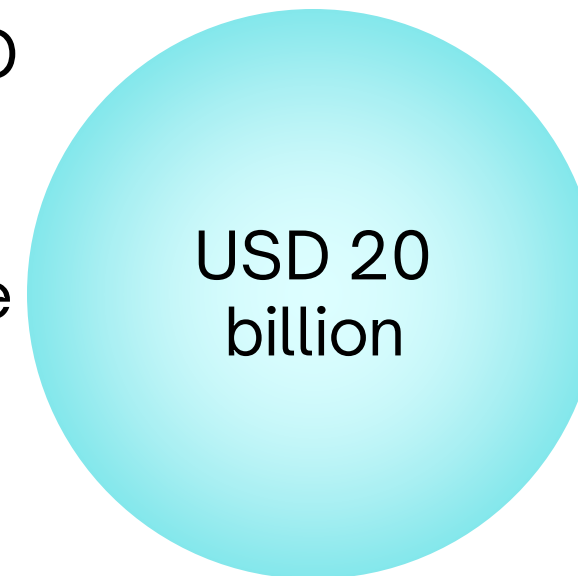
Source: OECD



CSR Market

The global NGO and charitable market is estimated to be USD 332 billion in 2024. An increasing amount is spent on environmental initiatives.

Sources: CEPR, 2021 – The Economic Times, 2023 Research & Markets, February 2024.



Plastic Credits Market

World Bank announced the first USD 100 million Plastic Credit Bond

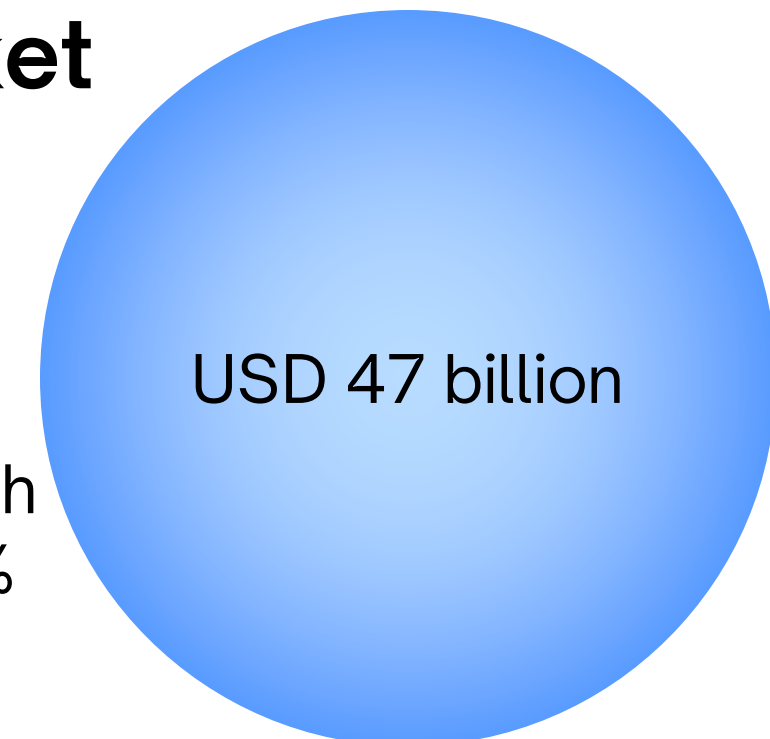
Source: The World Bank, Jan 2024



Plastic Recycling Market

Predicted growth at CAGR of 4.8% from 2022 to 2030

Source: Fortune Business Insights, European Investment Bank, OECD.



Combining several income streams

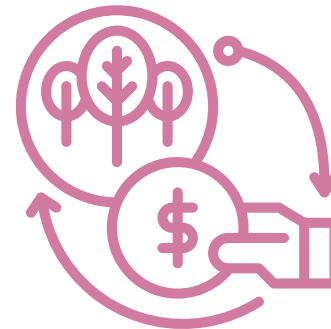


Project Sales

Sales of river cleaning solutions to Corporate and National clients

Projects consist of:

- River cleaning devices
- Plastic recycling machinery
- Land-based collection infrastructure



Plastic Credits

Sales of plastic credits to corporate clients in the global voluntary markets and national Extended Producer Responsibility markets

Plastic credits are intended to pay for the operating costs of the projects.



Recycled Products


Sales of products made of recycled plastic

These include construction board, furniture, waste derived oil etc



A Fragmented Competition

Competition is fragmented and complementary

	 RiverRecycle	 Local recycling companies	 Local waste collection companies	 River cleaning companies and NGOs
River waste recovery	✓	✗	✗	✓
Land-based plastic waste recovery	✓	✗	✓	✗
High value Plastic recycling	✓	✓	✗	✗
The solution itself is commercially sustainable	✓	✓	✗	✗
Low value plastic recycling	✓	✗	✗	✗
Global scalability	✓	✗	✗	✓



Traction



2,000,572 kg
waste managed
since December 2021

200,000+ kg
waste collected
every month

**Profitable
since 2019**



Our Team

the right knowhow in the right place



ERIK SOLHEIM
Advisor, International Organizations

Former Minister of Environment of Norway



JAAP ZANDBERGEN
Advisor, International Organizations

Expert in plastic recycling in fashion and design to prevent waste



TOMI NYMAN
Technology Advisor

Expert in chemicals and plastics business



ANSSI MIKOLA
CEO, founder

Serial entrepreneur, with 30 years of experience in international business



TINA NYFORS
CFO

30 years of working in the financial industry, particularly development banks

113 people in the projects
14 people in the core team
5 based in Finland



VY DINH
Director, River cleaning operations

Expert in corporate sustainability



DANANG WINATRO
Director Mechanical recycling

Technology and Waste Management.



MARKO KÄRRKÄINEN
Director, Corporate Social Responsibility

Deep global business experience

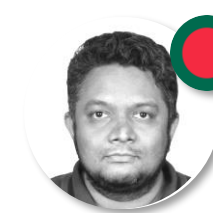


VESA PERÄLÄ
Strategy Advisor, Business Development



JOHN ADELEGAN
Manager, Business Development, Africa

Environmental project management



MOHAIMIN KAMAL
Manager, Bangladesh

Expert in project management



ROMEO GILBUENA
Operation & Project Manager, PH

Environmental Systems, Waste Management, Business Development and Integration



ALICE PITTACOLO
Marketing & Communications Manager

Expert in communication, branding and marketing



FIDEL VENTURA
Director, Business Development PH

Business development expert



YASHWANT DEVAL
Director, Business Development IDD

Market expert and business advisor



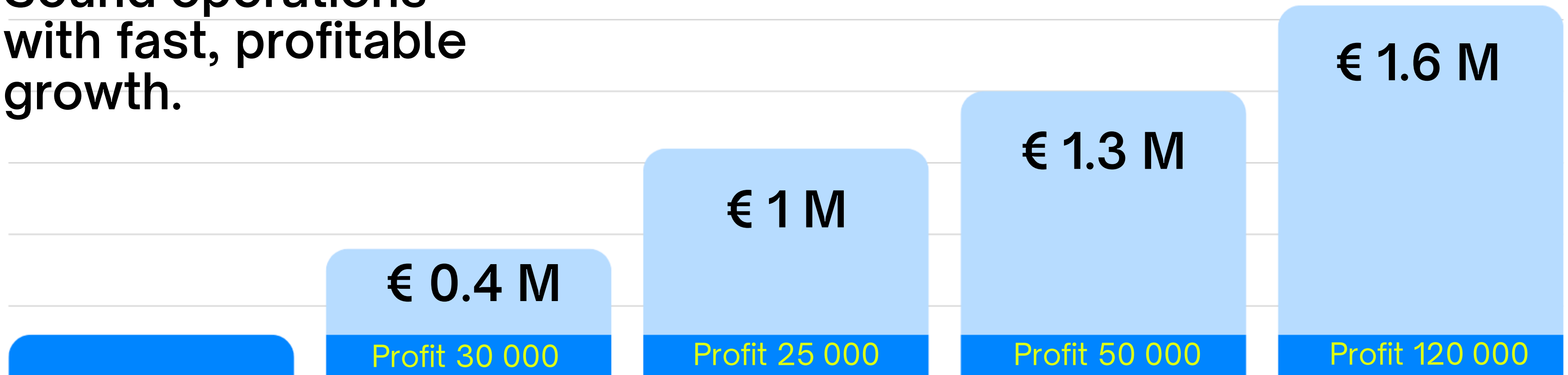
GULONTAM SITUMORANG
Director, Business Development IDN

Expert in technology and business innovation



Average yearly growth of 60%

Sound operations with fast, profitable growth.



2019

Company founded

2020

- First operational year
- Winning the first two projects
- We become and stay profitable
- Started operations in Indonesia

2021

- Est. operations in India
- Winning two CSR projects
- Selected as Top Innovators by World Economic Forum's UpLink platform

2022

- Est. operations in Ghana
- Collected 250.000 kg of waste

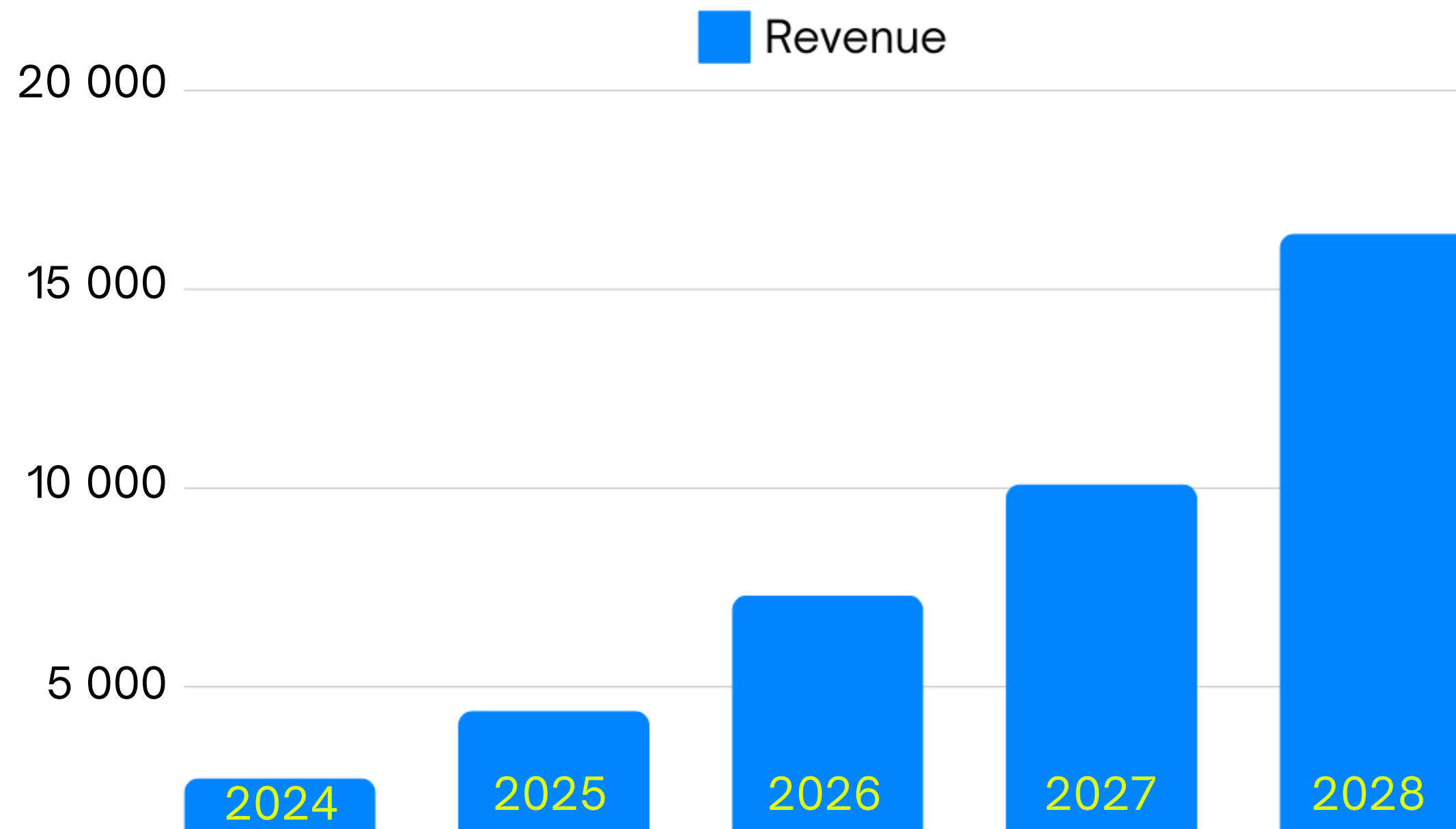
2023

- Est. operations in the Philippines
- Collected 1.000.000 kg of waste
- Five projects running.
- Revenue grows 35% per year for the third year in a row.



Multiple revenue streams

Future projections are based on multiple revenue streams



Background:

- 2023 CSR sales pipeline comprising a total of EUR 51 million worth of projects
- Plastic credit off-take agreement in place
- Riverrecycle is currently the world's largest waterway cleaning company by revenue



Attractive pre-money valuation EUR 8 million

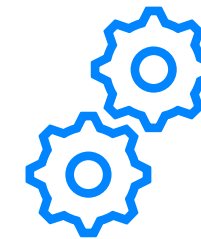
Green is the new gold

We are seeking:



FUNDING

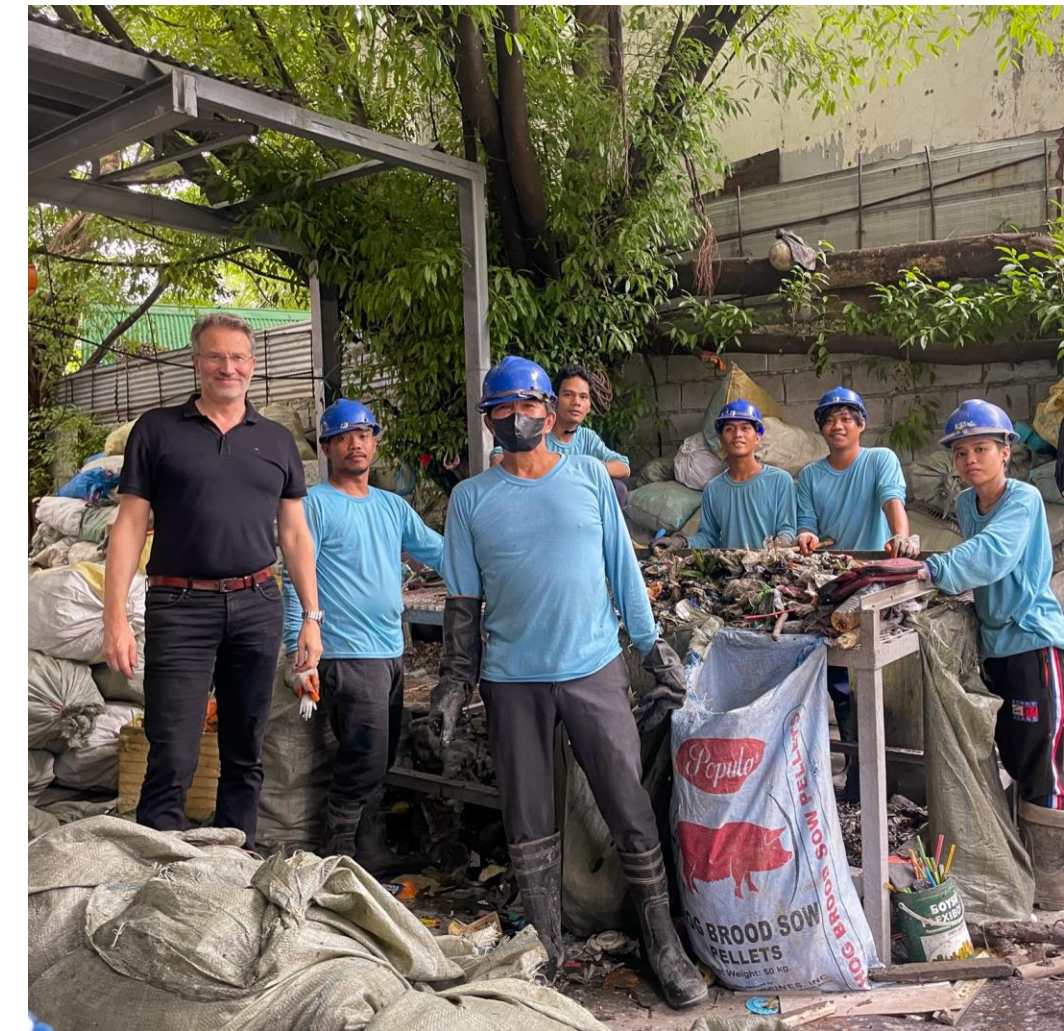
1,5 M EURO



USE OF PROCEEDS

- Develop 8 more project sites
- Enhance the current 5 sites





Thank you!

anssi.mikola@riverrecycle.com

www.riverrecycle.com

