

New personnel for Nordics

Invesdor expands its management team and continues European success story

Leading pan-European crowdfunding platform brings Mari Lymysalo on board as new Managing Director Nordics.

Berlin/Wien/Helsinki, 25. Oktober 2022 – Invesdor, the largest digital investment and financing platform in continental Europe, is strengthening its leadership team and bringing Mari Lymysalo into top management. Effective immediately, she will assume the position of Managing Director Nordics.

"We are very pleased that with Mari Lymysalo we could win a proven venture capital expert for us, with whom we will push our expansion in the Nordics even further", says Christopher Grätz, CEO of Invesdor Group.

Mari Lymysalo joins Invesdor as a business development expert with more than 20 years of professional experience in the fields of corporate development and venture capital. Prior to joining Invesdor, Mari Lymysalo held various management positions. Most recently, she was responsible for investment and alliance at Capgemini Ventures and operational oversight for global centers of excellence for new businesses within Capgemini Engineering. "I am tremendously excited about my new role at Invesdor," says Lymysalo, adding, "I was particularly convinced by Invesdor's innovative, international business model and future projects. I am sure that Invesdor's goal of presenting great investment stories to investors in Europe across borders has a great future - and that I can successfully continue writing the company's success story so far together with the team."

Mari Lymysalo's commitment is related to the goal Invesdor has dedicated itself to after the merger with Kapilendo and Finnest: to offer customized financing solutions for companies in all stages of life across Europe with an international platform and local teams on the ground. This is already possible from the DACH region to the Nordics and is to be extended to other European regions in the next step. Investors on the platform will benefit, for example, by gaining new types of access to the capital market through new asset classes and improved tradability.

INVEDOR

Christopher Grätz is already taking a look at future measures: "We will continue to focus on our goal of a pan-European financing platform that opens up new opportunities for companies and investors alike - and to this end we will also examine the options of further mergers in the future, among other things," explains the Invesdor CEO.

About Invesdor

Invesdor Group is one of the largest pan-European investment and financing platforms with over 328 MEUR of brokered financing volume and is currently active in Scandinavia, Finland, Germany and Austria. The Invesdor platform offers tailor-made financing solutions for companies in all stages of life. Investors can invest in companies across Europe and choose from a wide range of investment options, from fixed-rate senior debt to equity investments. The Invesdor Group was formed by the merger of Finnest, Invesdor and Kapilendo, the leading financing platforms in their respective countries.