

INVESDOR

Pressemitteilung

Real Estate Investments in Transition: PropTech and Impact Are Coming into Focus – Investment Manager of the Invesdor Group Lukas Linn as a jury member of the Impact Awards at Expo Real 2025

Berlin/Munich, 2.10.2025 – From **6 to 8 October**, the international real estate industry will meet at **Expo Real in Munich**. Current trends: Topics such as sustainable real estate financing in the real estate sector, PropTech innovations and new investment models. Lukas Linn, Head of Equity Financing at Invesdor Group and jury member of the **Impact Awards 2025**, which will be presented during the fair, will be there. His participation underlines **Invesdor's focus** as Europe's largest impact investment platform, which specifically expands its spectrum to include real estate investments, thus opening up new opportunities for investors and project developers alike.

Sustainability, digitalisation and impact-oriented investing are increasingly changing the real estate market. New financing channels are emerging for project developers. And investors gain access to asset classes that were previously almost exclusively reserved for institutional investors. The first real estate co-placements on the Invesdor platform were oversubscribed in a short time – a signal of the high demand from the impact-oriented crowd.

"Sustainable real estate financing is becoming enormously important. PropTechs and innovative solution providers show how technology and sustainability are transforming the industry and creating new investment opportunities," says Linn. In previous positions, he helped drive the digitization of the construction and real estate industry. His jury work at Expo Real illustrates Invesdor's close connection to the innovation scene in the real estate sector.

One example of this development is the Berlin-based PropTech **metr**. The growth company offers digital solutions for energy-efficient building management. These help to reduce CO₂ emissions, reduce energy costs and make processes more transparent. A financing round is currently underway via Invesdor, in which investors can participate. A team from metr and Managing Director Dr. Franka Birke will also be present at Expo Real.

The Impact Awards recognise innovations that make the real estate market more sustainable and fit for the future. With Expo Real as the stage, it becomes clear that **PropTechs and impact-oriented investments are no longer marginal issues, but the drivers of an entire industry**.

About Invesdor

Invesdor is Europe's largest impact investment platform. Investors from all over the world use the platform to invest in European companies that are making a sustainable impact with their business model – from medium-sized companies to start-ups with high growth potential to projects in the renewable energy and real estate sectors. The focus is on transparent investments that provide investors with attractive return opportunities and companies with access to capital.

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