

Pressemitteilung

Invesdor strengthens sustainable investment opportunities for investors through B Corp certification and European Investment Fund (EIF) financing

Berlin, July 2025 – Invesdor, one of Europe's leading platforms for crowdfunding and impact investing, marks a strong commitment to sustainable finance with two major milestones: the company has been officially **certified as a B Corp** and has **received a financing commitment from the European Investment Fund (EIF)**.

These developments offer double the benefits: for investors, they provide an additional mark of quality, creating attractive opportunities to direct capital toward sustainable and impactful projects. At the same time, businesses seeking funding via the platform benefit from increased trust in Invesdor as a reliable financing intermediary. The combination of B Corp certification and EIF support underlines Invesdor's role as a pioneer in impact investing in Europe and lays a solid foundation for sustainable growth.

B Corp certification is awarded to companies that demonstrably meet high standards in environmental sustainability, social responsibility, and corporate governance. With this certification, Invesdor positions itself as a trusted partner for investors seeking targeted, sustainable, and socially responsible investments. For Invesdor, the B Corp certification means not only enabling sustainable investments – it also commits to operating by the highest social and environmental standards itself. This makes Invesdor part of a growing global movement that sees companies as a “force for good” and drivers of a more responsible economy.

In addition, Invesdor has received a financing commitment from the **European Investment Fund (EIF)**, one of Europe's most prestigious development institutions, as part of the InvestEU Capacity Building Program. The EIF specifically supports financial intermediaries with high potential for innovation and growth that focus on impact-driven companies. Through EIF funding, Invesdor can further expand its offerings, unlock innovative investment opportunities, and provide investors with access to vetted and promising projects.

“The B Corp certification and the EIF commitment are clear signals to our current and future investors, partners, and companies who are consciously seeking sustainable financing options,” says Christopher Grätz, CEO of Invesdor Group. *“We combine returns with responsibility and create a platform that fosters sustainable growth and positive impact.”*

About Invesdor:

Invesdor is an innovative crowd investment platform that provides investors with access to carefully selected projects and companies that combine financial returns with measurable positive social and environmental impact. As a certified B Corp and with support from the EIF, Invesdor strengthens its position as a leading provider of sustainable investment solutions in Europe.

For more information, visit: www.invesdor.de

About B Corp:

B Corp stands for “Benefit for all” and recognizes companies that actively align their business operations with social and environmental responsibility. The certification is issued by the non-profit organization B Lab and requires a comprehensive review of governance, environmental practices, social impact, and transparency. There are more than 9,000 certified B Corporations across over 90 countries – Germany includes companies such as Weleda, Ecosia, and Einhorn. The goal of the B Corp movement is to build a global economy that is not only profitable but also sustainable and fair.

More information at www.bcorporation.de.

About European Investment Fund (EIF)

The EIF is part of the European Investment Bank Group (EIB). It supports European SMEs by improving their access to finance through a wide network of selected financial intermediaries. The EIF designs, promotes, and implements equity and debt instruments for SMEs. In doing so, it supports the EU’s objectives in areas such as entrepreneurship, growth, innovation, research and development, environmental and digital transformation, and employment. The InvestEU Capacity Building Program aims to support the development of ecosystems in the EU for microfinance and social entrepreneurship, as well as skills and education.

More information at: www.eif.org



Before founding Invesdor (formerly Kapilendo), Christopher Grätz worked as a management consultant at KPMG AG in the Strategy & Operations – Financial Services division. There, he advised German and international major banks as well as DAX-30 industrial companies. Christopher Grätz holds a master's degree from the University of St Andrews and is a qualified banker.

Christopher Grätz, Invesdor Group CEO