

Web Graphic Designer (m/f), Berlin

kapilendo is the future of alternative finance! With our digital credit marketplace we are transforming the banking environment and turning the focus of finance back on the customer's needs and experience. Our aim is to make the financial investment process for private investors transparent and self-determined again. In addition, we are the only platform that combines direct financing of small and medium-sized enterprises with the advantages of digital marketing.

Your tasks and responsibilities:

As Web Graphic Designer (m/f) you will put all your creativity and effort into the design and optimisation of our platform to secure our graphical leading position in competition with other crowdlending platforms.

Your tasks in details:

- Visual creation and design optimization of our website, new contents and functions
- Design of digital ad concepts with focus on financial services and SMBEs
- involvement in the conception, execution and evaluation of layout optimisation and new UI-elements
- Design of graphics and illustrations for newsletters, project pages, social media campaigns and digitals ads

Kapilendo AG
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Aufsichtsrat
Andreas Leckelt (Vorsitz)
Robert Drblik
Prof. Joachim Dudenhausen

Vorstand
Christopher Grätz (Vorsitz)
Ralph Pieper

Registergericht
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Steuer-Nr. 27/253/30684
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www.kapilendo.de

Bankverbindung
Berliner Volksbank
IBAN: DE 21 1009 0000 2551 3020 00
BIC: BEV0DEBBXXX

Your skills:

You have relevant working experience in creating high-quality graphics? Additionally you are able to sense design problems before they arise and are a natural born creative?

Recognise yourself? We'd like to get to know you! We are currently looking for a creative design enthusiast who is able to empathise with the user community and understands how to visually address them:

- University degree in web design, graphic design or comparable qualification
- confident handling of common design tools such as Adobe Creative Suite / Creative Cloud
- working experience in the field of user experience with focus on mobile first, ideally within a start-up, an agency or a digital platform
- ability to transfer concepts into compelling visuals
- enthusiasm for new developments and trends within the field of design, media and technology
- high level of creativity and courage to follow your intuition

What we have to offer:

- development opportunities, in a fast moving and unbureaucratic environment, room for your ideas and an agile workflow
- diversified, responsible tasks in a fast-growing fintech business
- a highly motivated team with a lot of expertise and a great sense of humor
- an appealing salary
- steady flow of fresh filter coffee

Ready for a new challenge?

We are looking forward to receiving your written application, including cover letter, CV, references, desired salary and entrance date.

jobs@kapilendo.de

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