

PRESS RELEASE

Hertha BSC and kapilendo AG to launch first digital credit financing

March 18, 2016. The *Bundesliga* team Hertha BSC and the Berlin based Fintech startup kapilendo AG – the credit marketplace are launching the first digital credit financing of the German football *Bundesliga*.

The project's start will take place on Saturday, March 19, 2016 during the home match of Hertha BSC vs. FC Ingolstadt 04:

1 million Euro with a duration of three years and a fixed interest rate of 4.5%.

Via the credit marketplace www.kapilendo.de, fans and members of the audience will be able to participate directly from the stadium or everywhere else with just a few clicks online or mobile / on their smartphone.

Investments can be made starting from a 100 Euro minimum up to 10.000 Euro.

„We are proud to launch the first digital credit financing of the German football *Bundesliga* with Hertha BSC. Like in many other sectors, the digital transformation is omnipresent and thus, also includes sports and nonprofit associations. As innovative and first football team, Hertha BSC is offering his fans the opportunity to get digitally involved with their team in just a few easy steps via kapilendo – for example by using their smartphones -“, says Christopher Grätz, CEO and founder of kapilendo AG.

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